

TRANSPORTATION COMMITTEE REPORT relative to funding for the People St and Play Streets Programs.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. APPROVE the Los Angeles Department of Transportation's (LADOT) request to transfer \$1 million in funding from the Unappropriated Balance (UB) to the LADOT to implement the Play Streets and People St Programs.
2. AUTHORIZE the Controller to:
 - a. Transfer and Appropriate \$500,000 from the Unappropriated Balance Fund No. 100-58, Account No. 580375 to a new account in the Transportation Trust Fund No. 840-94, entitled "People St Program" to support the implementation of People St Projects.
 - b. Transfer and Appropriate \$500,000 from the Unappropriated Balance Fund No. 100-58, Account No. 580375 to a new account in the Transportation Trust Fund No. 840-94, entitled "Play Streets Program" to support the implementation of Play Streets Projects.
3. AUTHORIZE the LADOT to make any technical adjustments as necessary and consistent with the Mayor and Council actions on administrative and technical matters subject to the approval of the City Administrative Officer; and, REQUEST the Controller to implement these instructions.

Fiscal Impact Statement: The LADOT reports that no impact to the City's General Fund is anticipated by this action since funding is allocated for this purpose.

Community Impact Statement: None submitted.

Summary:

On November 2, 2021, your Committee considered a November 2, 2021 LADOT report relative to funding for the People St and Play Streets Programs. According to the LADOT, the People St Program supports the quick and cost-effective transformation of underutilized roadway into active, vibrant, and accessible public spaces. These community-led projects encourage increased levels of walking and bicycling, and support economic vitality. The COVID-19 pandemic highlighted the benefits of outdoor public spaces and LADOT has seen renewed interest in the People St Program as a result. People St is the culmination of many years of collaboration between community groups, elected officials, City staff, and other stakeholder organizations. In March 2012, the LADOT installed the first People St pilot plaza at Sunset Triangle. Working with community partners, LADOT has since created five plazas and five parklets with more

placemaking projects in the pipeline. LADOT plans to reopen the People St application portal in Fall 2022, and aims to deliver two new plazas and up to four new parklets annually. In preparation for the next application cycle, this fiscal year, the Department will evaluate potential project and secure a technical design consultant to help less resourced community partners submit competitive applications.

The Play Streets Pilot Program was launched in 2016 through Mayor Garcetti's Great Streets initiative. The goal of the pilot program was to create low cost, safe, and dynamic public play spaces on residential streets. The program provided residents the opportunity to temporarily transform their streets into places for play to improve public health, neighborhood safety, and community connections. A Play Streets installation typically closes a one block street segment for four to six hours. Every Play Street is accompanied with a Box of Play kit containing all the necessary components needed to support the street closure and set the street for play. During the pilot phase of this program, LADOT created a program framework, internal workflow, and standard Box of Play kit. LADOT also developed a suite of programmatic assets for community partners including an application manual, program brand and style guide, communications and marketing outreach materials, day-of-event execution guide, and evaluation materials. All materials are available in English, Spanish and Korean. After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the recommendations contained in the LADOT report, detailed above. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Transportation Committee



COUNCILMEMBER VOTE

BONIN:	YES
KORETZ:	YES
BUSCAINO:	YES

ARL
11/2/21

-NOT OFFICIAL UNTIL COUNCIL ACTS-